



WORLD MUSIC & DANCE CLUB

YEARLY REPORT

The World Music & Dance Club is the official Music & Dance Club of Sophia College for Women (Autonomous), Mumbai. We curate and make different music and dance related events happen for the students of Sophia College and beyond.

WMDC has been actively curating events physically before 2020 at college and now, over the course of this last year, we've also had the opportunity to go far and beyond the physical boundaries and create events in the digital space and get people together.

We've used this opportunity to digitally go beyond the four walls of our home, create a community and connect with people who share a similar love for all forms of music and dance, in and beyond college.

We've also had the chance to create content on different social media platforms, experiment within the digital space and reach out to artists globally. In addition to the existing Instagram and Facebook pages, this year we've also successfully made a snapchat account and Youtube page.

WMDC EVENTS 2020-21

This year, we took this opportunity and went all out and experimented in all aspects that we could.

We pushed our boundaries and successfully brought in artists and resource-persons from the country and even globally. We also experimented with the kind of events that we conducted, these ranged from conventional dance - choreography workshops, music workshops, digital fun-games like Antakshiri, interactive sessions, Instagram lives, Youtube livestreams and much more. Additionally, we've also created content on Instagram Reels, Youtube, Snapchat and much more. We've also had year-round social media campaigns like Mood-y Mondays, Weekend Recommendations and WMDC Mixtapes.

